



2020-21 Business Façade pARTnership Grant Business Participant Application

Program Overview: Atlanta BeltLine, Inc.'s (ABI) Business Façade pARTnership Grant is a program that partners local artists and maker professionals with the business community to complete capital improvements, catalyzing business growth within the BeltLine Tax Allocation District (TAD) that spans the 22-mile corridor. One goal of the program is to stimulate growth of businesses through capital improvements or by seeding additional capital improvements at their current/new location as part of their business expansion plans. The program will also provide work opportunities for Atlanta's artist and maker community through the implementation of the transformative designs they create. Another goal of the program is to catalyze revitalization of commercial districts in the hopes of spurring additional capital improvements within commercial nodes. This could include showcasing the business' proximity to the Atlanta BeltLine, providing a new BeltLine-facing façade, or implementing a COVID-related adaptation to the storefront, resulting in the attraction of new tenants, investment, and customers to the districts.

Grant Amount and Business Participant Match: Business Participant applicants may apply for grant funding of up to \$40,000, which will be paid directly to the artist partner who designs and implements the improvement. The grant amount will be determined based on the final design selected by the business participant in collaboration with ABI. ABI requires the business participant to provide a five percent (5%) match (up to \$2,000) prior to the implementation of the façade improvement.

Eligibility and 2020-2021 Program Requirements: Business Participant applications will be **due on October 7, 2020 by 5:00 PM ET** by e-mail to business@atlbeltline.org. Given the restrictions on our ability to conduct business as "normal" due to the COVID-19 crisis, all proposal submissions will be accepted in digital format only. All submissions must be consolidated into a single PDF document. Any business located in the Atlanta BeltLine Tax Allocation District (TAD) is eligible to apply. If the applicant is a commercial tenant, the property owners' approval must be provided in the authorization form, along with a copy of the lease, which must be for at least three years. If the applicant is an owner-occupied business, the business owner must affirm that in the attached form and provide a deed or contract for documentation. Upon receipt of the application, ABI may conduct a title search as part of the verification process. Applicants must include a photo of the current business façade that needs the improvement. Participation is subject to a review of existing conditions, and if it is determined that the business is not structurally sound, the application will not be selected for the program. ABI will engage the business participants in the artist partner selection process and will approve the pairing of the artist partners with the business participants. The business owner will participate in reviewing and approving the final design concept. ABI will guide the participant through the permitting process with the City of Atlanta. ABI is not responsible for the ongoing maintenance or sustainability of the improvements. Routine exterior maintenance, landscaping, and work that has already been completed are not eligible for grant funding. The property must be current on all property taxes and other fees, and applicants must include proof that the business entity has registered, and is in good standing, with the Georgia Secretary of State. Applicants must also submit a copy of their current business license. A statement that the improvement was made possible by Atlanta BeltLine, Inc. will be incorporated into the design. ABI will document the program's progress with photography and videography and retain all rights to those elements. Funding is not guaranteed. Applications will not be accepted after the deadline.

For inquiries about the Business Façade pARTnership Grant, please contact Kara Keene Cooper, Atlanta BeltLine, Inc. at business@atlbeltline.org or by phone at 404-477-3657.



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Applicant Scoring Criteria: Business participant applications will be scored based on the program goals outlined above in the Program Overview section. The 2020-21 business applicants will be evaluated by a committee comprised of ABI staff. Added consideration will be given based on the following criteria: structural viability of the site, visibility of the site to the BeltLine corridor or intersecting commercial districts within the TAD, business/corridor investment need or distress (located in an Urban Enterprise, Less Developed Census Tract, New Market Tax Credit eligible census tracts, or Opportunity Zones), and locally owned/neighborhood owned businesses, among others.

2020-21 Program Timeline:

- October 7, 2020 – Business Applications Due
- November 2020: Business Participants Selected & Scope of Work out to Artists
- December 2020/January 2021: Artist Selection Process, Business Participant Fee Invoiced and Agreements Executed
- February 2021: Final Design Concepts Completed & Permitting Begins
- March – May 2021: Finish Permitting & Project Sites Go Under Construction
- June 2021: Project Sites Complete

Applicant Submission Checklist:

- Verify your business location is in the Atlanta BeltLine Tax Allocation District (TAD)
 - Go to the City of Atlanta’s GIS website: <https://gis.atlantaga.gov/propinfo>
 - Enter your street address in the search bar and click on your Parcel for Property Info Bar
 - Scroll down the Info Bar and look under “Incentive Zone” for Tax Allocation District
 - Verify that your business location is in the “BeltLine” Tax Allocation District
 - If you have any trouble or would like to verify if you are in the BeltLine TAD, please e-mail business@atlbeltline.org with subject “Façade Grant – TAD confirmation”
- Confirm the property is current on property taxes and fees and submit evidence of registration and good standing with the Georgia Secretary of State as well as your current business license
- Complete and include the Business Participant Application (on pages 3-4)
- Provide Property Owner’s authorization of your application and participation (Page 5) and a copy of your lease (three-year minimum) or contract/deed if owner-occupied
- Include a photo of your current business storefront (and a front elevation drawing if available)

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**2020-21 Business Façade pARTnership Grant
Business Participant Application**

Business Name: _____ **Contact Name:** _____

Contact Phone: _____ **E-mail:** _____

Storefront Site Address: _____

Are you located in the Atlanta BeltLine TAD? Yes No

Property Owner Name/Contact: _____

If selected, will the façade grant be used as part of a larger building improvement or business expansion project? Yes No **If so, describe (include investment amount and timing):**

Give a general description of the desired improvement: _____

Describe your business/brand/product and what you would like for the artist partner’s design to be inspired by and/or convey through the improvement:

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2020-2021 Business Façade pARTnership Grant
Applicant Certification Form

I, _____ ("Applicant"), hereby state that:
[Printed name]

I am fully authorized to submit the Application for the 2020-2021 Business Façade pARTnership Grant Program ("Application"), and hereby duly certify that I have read and understand the information presented in the attached Application and any enclosure and exhibits thereto.

I further certify that to the best of my knowledge the information given in the Application is full, complete, and truthful.

I further certify that, in the immediately preceding five (5) years, I have not been convicted of any crime of moral turpitude or any felony offense, nor have I had any professional license suspended, revoked or been subjected to disciplinary proceedings.

I further certify that I have not in the immediately preceding five (5) years defaulted on any federal, state or local government agency contract and further, that I am not now under any notice of intent to default on any such contract.

I further certify that I am not in arrears to the City of Atlanta ("COA"), Atlanta BeltLine, Inc. ("ABI"), or The Atlanta Development Authority d/b/a Invest Atlanta ("IA").

I acknowledge, agree, authorize and certify that ABI may, by means that it deems appropriate, determine the accuracy and truthfulness of the information provided by me as the Applicant, and that ABI may contact any individuals or entities named in the Application, and review any other documents deemed responsive for the purpose of verifying the information supplied therein.

I acknowledge and agree that all of the information contained in the response to the Application is submitted for the express purpose of inducing ABI to award grant funds.

I hereby irrevocably and unconditionally release, acquit, and forever discharge ABI, IA, and the COA, their officers, employees, agents, heirs, and assigns from any and all claims, liabilities, obligations, damages, costs, losses, debts, and expenses of any nature whatsoever (including attorney's fees and costs) arising from or associated with verifying the information contained in this Application, except to the extent caused by the willful misconduct or gross negligence of ABI, IA, or the COA.

Further, I shall indemnify and hold harmless ABI, IA, the COA, and their officers, directors, employees and agents from any and all suits, actions, liens, proceedings, debts, damages, liabilities, injuries, obligations, losses, demands, claims and expenses, whether arising before or after the Effective Date of my Application and any resulting agreement, and in any manner directly or indirectly attributable to verifying the information contained in this Application.

Printed Name of Applicant

Signature of Applicant

Printed Name of Unofficial Witness

Signature of Unofficial Witness



**2020-2021 Business Façade pARTnership Grant
Property Owner Authorization**

I, _____ (“Property Owner”), hereby state that:
[Printed name]

I am the owner of property located at _____ (street address), in Atlanta, Georgia _____ (zip), and I authorize _____ (“Applicant”), who currently leases a portion or all of the property located at the aforementioned address for lawful business purposes, to submit an Application for the 2020-2021 Business Façade pARTnership Grant Program (the “Program”).

I hereby irrevocably and unconditionally release, waive, covenant not to sue, and forever discharge ABI, its officers, employees, agents, heirs, and assigns from any and all claims, liabilities, obligations, damages, costs, losses, debts, and expenses of any nature whatsoever (including attorney’s fees and costs) arising from or associated with my and/or the Applicant’s participation in the Program.

Printed Name of Property Owner

Signature of Property Owner

Printed Name of Unofficial Witness

Signature of Unofficial Witness