• Your line is muted and you won’t be able to share your video or screen during the meeting

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• If you are having technical difficulties during the meeting, please email engage@atlbeltline.org
In Remembrance

Representative John Lewis
&
Reverend C.T. Vivian
COVID-19 External Response

Trail Signage
• ~ 400 signs
• 6 banners
• Four phases
• Electronic message boards

Digital updates and resources via social media and ABI’s website
Economic Development

- Virtual Business Outreach during COVID-19
  - Resource Guide
- Façade Program Launch
- Workforce Development
  - Juvo Platform
  - Strive Cohorts
Vision:
To be the catalyst for making Atlanta a global beacon for equitable, inclusive, and sustainable city life.
Our North Star

**Legacy residents, new residents, and business owners - regardless of age, gender, gender identity or expression, sexual orientation, race and ethnicity, ability, income or political ideology – benefit and prosper from the economic growth and activity associated with the Atlanta BeltLine**
What We’ve Done

- Conducted Staff Trainings
- Identified Metrics of Success
- Expanded Community Outreach & Civic Engagement
- Strengthened Human Resources Practice
- Embedded Equity into Procurement
- Partnered with Key Organizations
- Increased Data Capacity
Our Areas of Focus

- Housing Affordability & Stability
- Economic Development & Job Creation
- Refine Internal Practices
Design & Construction Overview

Progress Update

• BeltLine Loop
• Connector Trails
• Parks
• Streetscapes
Southside Trail

- Southside Trail – West
- Southside Trail Design (University to I-20)
- Interim Bill Kennedy Way Improvements
Southside Trail

- Southside Trail – West
- Southside Trail Design (University to I-20)
- Interim Bill Kennedy Way Improvements
Southside Trail

- Southside Trail – West
- Southside Trail Design (University to I-20)
- Interim Bill Kennedy Way Improvements
Southside Trail

- United Avenue Bridge Emergency Removal
Westside Trail

- Westside BeltLine Connector Trail
- Westside Trail North Extension
- Westside Park
Westside Trail

- Westside BeltLine Connector Trail
- Westside Trail North Extension
- Westside Park
Westside Trail

- Westside BeltLine Connector Trail
- Westside Trail North Extension
- Westside Park
Northeast Trail

- Construction on the “Hairpin” section of the trail is nearly complete

- Design from Monroe Drive to Westminster Drive and from Mayson Street to the Lindbergh MARTA station is underway
Northeast Trail

- Construction on the “Hairpin” section of the trail is underway
- Design from Monroe Drive to Westminster Drive and from Mayson Street to the Lindbergh MARTA station is underway
Eastside Trail

- Lighting and security camera work is complete
Transit

- MARTA, in partnership with ABI, and the City of Atlanta, is moving forward with preliminary design of the streetcar east expansion.
The Milton - 156 affordable units in Peoplestown

- The Milton closed on July 14, 2020
- $2 million – BAHTF
- Property located on Southside Trail at 55 Milton Ave.
- Currently under construction
- Occupancy: Q1 2022
Affordable Housing Pipeline

- 873 units in pipeline
- ABI Affordable Housing Trust Fund/TAD Increment funds committed
- Community Stabilization Tax Relief Fund Study
- ABI Affordable Housing Working Group Final Report

**The Milton:**
- 136 units in Peoplestown

**West End Mall:**
- 91 units in the West End

**1091 Tucker Avenue:**
- 23 units in Oakland City

**Blackburne Greene:**
- 54 units in Pittsburgh

**680 Hamilton:**
- 41 units in Boulevard Heights

**East Medinah Village I:**
- 255 units in Peoplestown

**Stanton Park Apts:**
- 56 units in Peoplestown

**1265 Lakewood Avenue:**
- 160 units in Peoplestown

**1015 Boulevard:**
- 48 units in Grant Park

**Madison Reynoldstown:**
- 116 units in Reynoldstown

**1061 Memorial Drive:**
- 29 units in Reynoldstown
Atlanta BeltLine - Affordable Housing Status

**BeltLine Tax Allocation District (TAD)**
*TAD Goal: 5,600 Units*

1,017 Units – Supported by IA/ABI

1,136 Units – Supported by DCA, AH and DAFC

**2,153 Affordable Units**

**BeltLine Planning Area**
*(Outside TAD within ½ Mile of BeltLine)*
*(Planning Area Goal: TBD)*

487 Units – Supported by IA/ABI

555 Units – Supported by DCA, AH and DAFC

**1,042 Affordable Units**

**3,195 AFFORDABLE UNITS**

*Legend*

ABI – Atlanta BeltLine
AH – Atlanta Housing
DAFC – Development Authority of Fulton County
DCA – Department of Community Affairs
IA – Invest Atlanta
Art on the Atlanta BeltLine

- **Virtual Lantern Parade-In-Place** week of September 21-26
- Contracting underway for the Art on the Atlanta BeltLine 2020-2021 Exhibition
Art on the Atlanta BeltLine

BPAAC Selected Works
Aili Schmeltz
Andy Light

Special Project/Guest Exhibitions
Jonny Crawford

BeltLine Walls V. 3
ARRRTADICT
Richardo Moody
Jenevieve Reid

BeltLine Spaces
Grace Kisa x Ellex Swavoni

BeltLine After Dark
Full Radius

BeltLine Flow
Phyllis Iller
Power Haus Creative (PHC) is an external creative consultant working with Atlanta BeltLine, Inc. (ABI) to improve awareness of and participation in Arts & Culture programming on the BeltLine.

PHC is seeking feedback on behalf of ABI from artists and community members on Arts & Culture programming.
Community Planning & Engagement

Subarea Master Plan Updates
Status: Q3 2020

Draft Plans Located at:
Beltline.org/masterplanupdates

- Two Subarea Master Plans awaiting City Council adoption (SAs 9, 10)
- Four available for public comment pending legislation (SAs 1, 2, 3, 5)
- Four more in procurement to select planning consultant that will perform Master Plan update (SAs 4, 6, 7, 8)

<table>
<thead>
<tr>
<th>STATUS</th>
<th>NEXT STEPS…</th>
</tr>
</thead>
<tbody>
<tr>
<td>NPU Engagement</td>
<td>City Council Adoption</td>
</tr>
<tr>
<td>Draft Available for Comment</td>
<td>Draft Legislation</td>
</tr>
<tr>
<td>Procurement</td>
<td>Final Contract</td>
</tr>
</tbody>
</table>

- Draft Plans Located at:
  - Beltline.org/masterplanupdates
## Community Planning & Engagement

### Engagement Timeline

#### Murphy Crossing

<table>
<thead>
<tr>
<th>Event Type</th>
<th>SEPTEMBER</th>
<th>OCTOBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stakeholder Committee Meeting</td>
<td>Tuesday 8th @ 6p</td>
<td>Wednesday 23rd @ 6p</td>
</tr>
<tr>
<td></td>
<td>Tuesday 20th @ 6p</td>
<td>Wednesday 7th @ 6p</td>
</tr>
<tr>
<td>Public Meeting</td>
<td>Saturday 12th @ 10a</td>
<td>Thursday 29th @ 6:30p</td>
</tr>
<tr>
<td></td>
<td>Monday 14th @ 12p</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tuesday 15th @ 6:30p</td>
<td></td>
</tr>
</tbody>
</table>

- Tuesday 8th @ 6p: Stakeholder Committee Meeting
- Tuesday 20th @ 6p: Stakeholder Committee Meeting
- Wednesday 23rd @ 6p: Stakeholder Committee Meeting
- Wednesday 7th @ 6p: Stakeholder Committee Meeting
- Saturday 12th @ 10a: Public Meeting
- Monday 14th @ 12p: Public Meeting
- Tuesday 15th @ 6:30p: Public Meeting
- Thursday 29th @ 6:30p: Public Meeting
Tax Allocation District Advisory Committee

2019 Annual Report Out

September 10, 2020
What is TADAC?

The Atlanta City Council voted in 2004 to create the Atlanta BeltLine Tax Allocation District (TAD) to help fund the Atlanta BeltLine. The Atlanta BeltLine Tax Allocation District Advisory Committee (TADAC) was established in 2006 as a means of managing the TAD funding and to engage community members in providing:

1. Recommendations on the use of bond proceeds and TAD funds
2. Recommendations on the equity and effectiveness of the Beltline

Beltline Tax Allocation District
<table>
<thead>
<tr>
<th>Board/Committee</th>
<th>Vacancies/Appointments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Atlanta Planning and Advisory Board (APAB)</td>
<td>2 Vacancies (12 Appointments)</td>
</tr>
<tr>
<td>• Luretia (Dany) Craig</td>
<td></td>
</tr>
<tr>
<td>• Kimberly Copeland</td>
<td></td>
</tr>
<tr>
<td>• Jason Dozier</td>
<td></td>
</tr>
<tr>
<td>• Stephanie Flowers</td>
<td></td>
</tr>
<tr>
<td>• Julius Kevinnej</td>
<td></td>
</tr>
<tr>
<td>• Kyle Lamont</td>
<td></td>
</tr>
<tr>
<td>• Marguerite Lane</td>
<td></td>
</tr>
<tr>
<td>• Brionte McCorkle</td>
<td></td>
</tr>
<tr>
<td>• Don Penovi</td>
<td></td>
</tr>
<tr>
<td>• Kenneth Wilkinson</td>
<td></td>
</tr>
<tr>
<td><strong>BeltLine Network</strong></td>
<td>4 Vacancies (10 Appointments)</td>
</tr>
<tr>
<td>• Jared Evans</td>
<td></td>
</tr>
<tr>
<td>• Abhi Goel</td>
<td></td>
</tr>
<tr>
<td>• Laura Harker</td>
<td></td>
</tr>
<tr>
<td>• Chris Koch</td>
<td></td>
</tr>
<tr>
<td>• Denise Messick</td>
<td></td>
</tr>
<tr>
<td>• Alex Trachtenberg</td>
<td></td>
</tr>
<tr>
<td><strong>Atlanta City Council</strong></td>
<td>2 Vacancies (6 Appointments)</td>
</tr>
<tr>
<td>• Lucy Bigham</td>
<td></td>
</tr>
<tr>
<td>• Doretta Hayes-Parker</td>
<td></td>
</tr>
<tr>
<td>• Sagirah Jones</td>
<td></td>
</tr>
<tr>
<td>• Shan Shan Xie</td>
<td></td>
</tr>
<tr>
<td><strong>Atlanta City Council President</strong></td>
<td>1 Vacancies (1 Appointment)</td>
</tr>
<tr>
<td><strong>Mayor of Atlanta</strong></td>
<td>1 Vacancies (1 Appointment)</td>
</tr>
<tr>
<td><strong>Atlanta Public Schools (APS)</strong></td>
<td>2 Vacancies (2 Appointments)</td>
</tr>
<tr>
<td><strong>Fulton County Board of Commissioners</strong></td>
<td>4 Vacancies (10 Appointments)</td>
</tr>
<tr>
<td>• M. Dawn Brockington-Shaw</td>
<td></td>
</tr>
<tr>
<td>• Angelyn McDonald</td>
<td></td>
</tr>
<tr>
<td>• Kate Hausmann</td>
<td></td>
</tr>
<tr>
<td>• Andrew Pressler</td>
<td></td>
</tr>
<tr>
<td>• Shalise Steele-Young</td>
<td></td>
</tr>
<tr>
<td>• Gabriel Sterling</td>
<td></td>
</tr>
</tbody>
</table>
TADAC Structure

Full TADAC Body:
4th Tuesday of every odd month*

Approves budget recommendations and refers issues to subcommittee

Executive Committee:
2nd Tuesday of every odd month*

Develop meeting agendas, reports on subcommittee activities, screens new business

Finance Subcommittee:
4th Tuesday of every even month*

Provide recommendations on ABI’s annual budget and use of funds from a variety of sources

Development Subcommittee:
4th Tuesday of every even month*

Provide recommendations on the equity and effectiveness of the Atlanta BeltLine based on plan metrics

*Meeting dates/times are subject to change. Please refer to the meeting schedule for additional information.
Atlanta Beltline Goals

Guided by three main plans:
- Strategic Implementation Plan,
- Equitable Development Plan,
and the Integrated Action Plan
# Beltline Performance Dashboard

Prepared by Beltline champ + TADAC Member, Lucy Bigham! Data compiled from ABI Annual Report

<table>
<thead>
<tr>
<th>Performance Dashboard</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Investment</td>
<td>$447M</td>
<td>$500M</td>
<td>$559M</td>
<td>$600M</td>
</tr>
<tr>
<td>Transit Corridor Control (Target: 22 miles)</td>
<td>12.54 mi</td>
<td>15.8 mi</td>
<td>17.6 mi</td>
<td>17.6 mi (from website)</td>
</tr>
<tr>
<td>Trail Corridor Control (Target: 33 miles)</td>
<td>30.24 mi</td>
<td>31 mi</td>
<td>32.8 mi</td>
<td>33.55 mi*</td>
</tr>
<tr>
<td>Park Land Control (Target: 1,300 acres)</td>
<td>644.5 ac</td>
<td>709 ac</td>
<td>709 ac</td>
<td>Not reported</td>
</tr>
<tr>
<td>Brownfield Remediation (Target: 1,100 acres)</td>
<td>275 ac</td>
<td>396 ac</td>
<td>396 ac</td>
<td>396 ac (from website)</td>
</tr>
<tr>
<td>Transit Projects (Target: 22 miles) Designed/Delivered</td>
<td>5.2/0 mi</td>
<td>5.15/0 mi</td>
<td>5.15/0 mi</td>
<td>Not reported in this format**</td>
</tr>
<tr>
<td>Trail Projects (Target: 33 miles) Designed/Delivered</td>
<td>12.4/8.7 mi</td>
<td>16.1/11 mi</td>
<td>16.1/11 mi</td>
<td>4 interim miles opened***</td>
</tr>
<tr>
<td>New Park Projects (Target: 1,300 acres) Designed/Delivered</td>
<td>201/201 ac</td>
<td>307/307 ac</td>
<td>315/315 ac</td>
<td>390 ac (from website) ****</td>
</tr>
<tr>
<td>Renovated Park Projects (Target: 700 acres) Designed/Delivered</td>
<td>205/205 ac</td>
<td>Not reported</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Streetscape Projects (Target: 46 miles) Designed/Delivered</td>
<td>4.1/2.3 mi</td>
<td>4.1/2.3 mi</td>
<td>4.1/2.3 mi</td>
<td>2.3 mi*****</td>
</tr>
<tr>
<td>Permanent Jobs (Target: 30,000)</td>
<td>7,200</td>
<td>11,200</td>
<td>11,200******</td>
<td>18,700</td>
</tr>
<tr>
<td>Construction Jobs (Target: 48,000)</td>
<td>26,600</td>
<td>29,500</td>
<td>33,450</td>
<td>43,560</td>
</tr>
<tr>
<td>Economic Development (Target: $10-20B w/ROI of 3.5 to 1)</td>
<td>3.7B (8:1)</td>
<td>4.1B (8:1)</td>
<td>4.6B (8.5:1)</td>
<td>6.2B (10+1)</td>
</tr>
<tr>
<td>Housing Units in TAD (Target: 28,000)</td>
<td>10,777</td>
<td>14,500</td>
<td>Not reported</td>
<td>Not reported</td>
</tr>
<tr>
<td>Affordable Units in TAD (Target: 5,600 – 20%)</td>
<td>785</td>
<td>822</td>
<td>1,642</td>
<td>1,997</td>
</tr>
<tr>
<td>Affordable Units in Planning Area (Including TAD)</td>
<td>1,115</td>
<td>1,311</td>
<td>2,682</td>
<td>3,039</td>
</tr>
</tbody>
</table>

*Miles from 2018 plus .75 miles for Westside Connector reported in 2019

**Narrative describes More MARTA/ABI BeltLine transit activities

***Narrative describes Westside Trail Extension, Westside Trail Connector and Northeast Trail activities

**** Narrative describes Enota and Westside Park activities, but not clear where 75 acre increase is

*****Narrative describes GDOT/Renew Atlanta/ABI activities

******Data not available for update
Annual TADAC Budget Review

FY2020 TADAC Budget Recommendations with Responses from ABI
(15 Total)

FY2019 TADAC Budget Recommendations with Responses from ABI
(16 Total)

FY2018 TADAC Budget Recommendations with Responses from ABI
(17 Total)

FY2017 TADAC Budget Recommendations with Responses from ABI
(16 Total)
Other TADAC Activities

- New TADAC Member recruitment and onboarding
- Improved TADAC Member Meeting Attendance
- Monitored new developments with affordable housing
  - One Atlanta: Housing Affordability Action Plan
  - City of Atlanta Affordable Housing Tracker
- Investigated development authorities’ use of tax inducements to incentivize development
  - Encourages lopsided development within the TAD
  - Potentially undermines TAD revenues
- Explored TADAC relationship to ABI, and discovered limitations and opportunities to increase TADAC effectiveness
Development Subcommittee

- **Goal 1** - Increase committee member knowledge by conducting a deep dive into the three action plans governing Atlanta BeltLine development.
  - Completed [2019 Strategic Implementation Plan Review](#)

- **Goal 2** - Provide recommendations to TADAC on equity and effectiveness based on the three action plans and other sources.
  - Discussed and refined [recommendations for the FY2020 ABI Proposed Budget](#)

- **Goal 3** - Increase affordable housing knowledge by improving TADAC connectivity with Beltline Affordable Housing Advisory Board (BAHAB). Identify members to attend BAHAB meetings at least 4 times per year.
  - Some members attended their meetings, however member report-backs with actionable information remains a challenge.
Finance Subcommittee

- **Goal 1** - Review and comment on ABI FY 2020 draft budget
  - Discussed and refined [recommendations for the FY 2020 ABI Proposed Budget](#)

- **Goal 2** - Develop accessible overview of BeltLine Project Finances
  - Decided to simplify the working document; too many metrics making it complicated, prevented completion

- **Goal 3** - Use the Finance Tracking spreadsheet overview for leadership development and education for all TADAC members for use in TADAC duties
Looking Ahead: 2020 TADAC Goals (Pre-COVID)

***These goals and strategies need to be adjusted given economic and political uncertainty in the year ahead.***

1. **Re-examine the TADAC charter** - Update the description to accurately reflect the work we do and resubmit it for approval.
2. **Develop a scorecard** - Use it to track whether our recommendations are implemented, and if they are implemented, what their impact was. Use this information to assess ourselves for changes in TADAC structure.
3. **Adopt a “matrix” for addressing topics** - Use it to improve how meeting agendas are structured by ensuring that the topic is within the scope and capacity of TADAC and warrants addressing.
4. **Strengthen relationships with appointing bodies** - TADAC presents a report at least once per year to each appointing body.
5. **Create a Public Engagement toolkit** - A resource for members that includes items like the incentives handout conceived by the Development Committee.
6. **Establish community presence** - All members commit to attending 2 at minimum, but ideally 4 meetings outside of TADAC. Members can report back using a Google form, and/or provide reports during meetings.
Thank You!!
Welcome!

Rob Brawner
Executive Director
Emergency Rental Assistance

- Atlanta Volunteer Lawyers Foundation can help
- Partnership with City of Atlanta and United Way
- Up to $3,000 in rent relief
Fix That! Workshop series
  • Sept. 23
Evictions Workshop
  • October
Tax Assessment Information

Visit beltline.org/empower or call 404-446-4404

AN 8-PART SERIES OF FREE ONLINE WORKSHOPS FOCUSED ON HELPING HOMEOWNERS LIKE YOU
Work

- Juvo Jobs
- STRIVE Atlanta
- RFP for Business Association

Visit beltline.org/workforce-partnerships
Thrive

- Jamboree in a Box
  beltline.org/fitness
- Fitness Classes
  beltline.org/fitness
- Northside 5k
  beltline.org/northside5k
• Your line is muted.

• To submit questions, please do so in the Q&A box anytime during the meeting (please note, the Q&A box is different than the chat box)

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• September 12, 14 & 15 - Murphy Crossing RFP Development

• September 14 - Westside Trail Extension Design and Construction
As sequenced, some LRT projects have both capital and O&M funding gaps that will need to be addressed as projects advance.
EXPANSION: STREETCAR EAST EXTENSION

✓ Working with City of Atlanta, Atlanta Beltline Inc.
✓ Design 2022-2024
✓ Construction 2024-2026
✓ In Service 2027