REQUEST FOR QUOTES

Scope, Costs, & Personnel – Animation Services for Atlanta BeltLine, Inc.

Project Goal:
Atlanta BeltLine, Inc. (ABI) is seeking an animations consultant to produce explainer videos. The duration of the contract would be for one year. Proposed budgets should take into account the scope outlined below.

Description and scope:
The Consultant would work closely with ABI’s communications department and its additional consultants. The scope includes:

• The creation of 3 animated “explainer” videos (2-4 minutes each) that use whiteboarding and/or other animation techniques, or
• A combination of animated videos and segments of animation that can be injected into other video collateral, not to extend beyond 12 minutes total.

Topics could include key elements related to the Atlanta BeltLine: transit and transportation, affordable housing, funding, economic development, parks and trails, Art on the Atlanta BeltLine, funding, sustainability, construction, etc.

All animations would become the property of ABI. A licensing agreement will establish the details.

Budget: up to $18,000 annually

Project Management:
The VP of Brand, Content, and Strategic Initiatives for Atlanta BeltLine, Inc. will serve as the “Project Manager” and supervise the Consultant. A licensing agreement would establish the details.

Please submit quotes (including scope of services and work samples) by 5 p.m. on Friday, March 13, 2020 to Twanna Harris: tharris@atlbeltline.org

Upon selection of a quote, the successful vendor will be required to submit the following:
• W-9
• Certificate of Existence from Ga Secretary of State
• Certificate of Insurance
• E-Verify
• Copy of DBE Certification if applicable
• Certification of No Conflict of Interest