

Enota Park – Open Call for Artists and Art Professionals

Atlanta Beltline Inc. (ABI) is currently in search of artists and art professionals to create a monumental art piece for the Enota Park expansion as part of Atlanta’s Beltline Westside Trail.

A STORY TO TELL

One of the original thirteen “jewels” of the Atlanta Beltline and a gateway to the Westview community, when completed, Enota Park will be bounded by Interstate 20 to the north, the Westside Trail to the east, Lucile Avenue to the south, and Enota Place to the west. With its trails, performance spaces, and playlots attracting families and lifelong recreators as well as accessible opportunities to explore the native species of plantlife, the park will celebrate the neighborhood’s past and the excitement of its future. The park is located at the intersection of the Westview and West End neighborhoods and the surrounding business, residential, and educational environment has significant importance to the development of the City of Atlanta. For much of the twentieth century, the area was a major hub of the city’s African American educational, political, and economic prosperity. Today, spurred by the Atlanta Beltline Trails, the area is experiencing regeneration with new residential construction with renewed investment in existing homes, streets, and businesses.

A creative community, Westview has been the home of some of the city’s foremost artists, storytellers, and supporters—from Joel Chandler Harris, author of the Uncle Remus tales to Dr. O.T. Hammonds, artist and patron, to literary artist, Pearl Cleage and beyond. Recognizing the power of art to inspire and understanding the importance of this area to the city’s past, present and future artists or creative teams responding to this call are encouraged to demonstrate deep roots in the area., ABI is investing significantly in creativity at Enota Park, concentrating more funding for arts in this park than any others previously developed. As the first step in this process, ABI seeks an artist or team of artists to create a monumental permanent sculptural piece –eight feet (8’) or larger—for installation in the expansion of Enota Park.

A COLLABORATIVE PROCESS

Collaboration with the Westview community and connection to the neighborhood’s local history is fundamental to the design, planning, and implementation processes throughout the project’s timeline.

During the first half of 2018, the Enota Park project team commenced reviews of the site’s existing conditions and gathered neighborhood input through community meetings. Next, a Conceptual Design phase was completed which included a design charrette, meetings with City of Atlanta’s Parks Department design team, and a public meeting to present and finalize the park’s concept and design.

As of June 1, 2018, Enota Park development entered the Design Development phase which will be inclusive of the Call for Artists and subsequent submission deadlines.

From October to November, the team will review projects, notifying the selected artist or creative team in December. Artist orientation, contracting, reviews of drawings and technical checks will occur during Construction Document and Permitting stages from November 2018 to January 2019.

Pending, park construction funding, installation of the selected sculpture is anticipated to occur in the first quarter of 2020. The artist or creative team selected will keep pace with the development of the park plans and implementation.

ARTISTS ARE INVITED TO SUBMIT

ABI will select a permanent sculpture concept constructed of materials that are cost effective, durable, and appropriate for outdoor settings such as steel and/or woods with eternal finishes. The proposed schematic location for the sculpture is shown in Exhibit 'A'. The sculpture is to be placed within a planting bed within the plaza and shall fit within an area of a 16' diameter and a maximum height of 8'. Safety is fundamental in the design, construction, installation, and maintenance of the project All works should be suitable for public engagement, interaction and audiences of all ages.

BUDGET

The not-to-exceed budget for this project is \$50,000. Of the total amount, artists should incorporate an artist's fee in the budget that must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, and maintenance, of the project.

QUESTIONS

Questions about this call for artists may be submitted to;

Miranda Kyle
Atlanta BeltLine, Inc. (ABI)
mkyle@atlbeltline.org

Deadline for questions is September 14, 2018.

ADDITIONAL CONTACT

Robert Witherspoon, Art Program Manager, Public Art
rwitherspoon@atlantaga.gov

SUBMISSIONS

All materials must be received by 5:00 pm EST on Monday October 8, 2018 in PDF Format.

If you would like to submit your documents by U.S. mail or walk-in, please submit a CD containing your materials. All hardcopy materials must be on 8 ½ x 11 paper. Hard copy materials will not be returned.

Please address submission materials to: Art on the Atlanta BeltLine | Attn: Miranda Kyle Atlanta BeltLine, Inc. (ABI) 100 Peachtree St. NW | Suite 2300 | Atlanta, GA 30303

Submissions must include the following materials:

1. Artist statement:
 - a. Title of the piece
 - b. A one sentence description of the proposed work
 - c. A written narrative describing your proposal,— What is the piece and what does it mean? (NOT TO EXCEED 250 WORDS);
2. Biographical information for principal team members ***demonstrating deep roots in the West End area.***
3. At least three sketches, showing scale, dimensions, and elevation of the proposed or existing work; five images of previous work (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample
4. Contact information for all team members including name, address, telephone, and email address
5. List of materials and step by step installation plan.
6. Detailed budget showing how much is being requested, how the budget will be used, source for materials, and artist's fee.

EVALUATION AND SELECTION

All proposals will be reviewed and the successful work will be selected by community members based on the Evaluation Criteria outlined in the next section.

Each proposal submitted will be evaluated on the following criteria using a numeric system:

1. Concept
 - Is the artwork/performance original or a repeated/reworked/loaned piece?
 - Does the work demonstrate a connection to the surrounding community—Enota Place, Westview, West End, etc.?
2. Artistic Merit/Quality
 - Does the project demonstrate high technical skill?
 - Is it artistically engaging and stimulating? Will it be appreciated by the general public?
 - Do the other examples of work submitted support the artistic merit/quality of the proposal?
3. Feasibility
 - Is the proposed budget reasonable? Can the project be executed for the requested amount? Can the work be executed within the exhibition timeline?
 - Does the artist have the experience to execute the proposal?
 - Would the piece negatively impact the public's health & safety in any way? (e.g. no sharp edges or elements which might present a possible danger to the public)
4. Community Engagement

- How does the work engage its specific and local audience?
- Does it impact the way a viewer thinks or feels?
- Is it interactive, produced on site, use the neighborhood or volunteers?

TIMELINE

Call for artist proposals published:	August 8, 2018
Deadline for submissions:	5:00 pm, EST Monday, October 8, 2018
Review:	Week of October 29, 2018
Accepted entries notified:	November 15, 2018
Artist orientations and Contract Signing:	December 1, 2018
Installation	March 18, 2019 to March 20, 2020

PROJECT HISTORY

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at www.beltline.org.

** All information contained herein will be in a PDF format for the purposes of automated translation into Google supported languages, as well as ASL and braille. Video translations will be available online. If you or someone you know requires an unlisted language, please contact Miranda Kyle at mkyle@atlbeltline.org as it may be possible to have it created.

TERMS AND CONDITIONS

By submitting a proposal, the Offeror is accepting the following Terms and Conditions, and these terms and conditions shall form the basis of any contract awarded as a result of the publication of this RFP:

1. Offeror shall hold harmless ABI, Invest Atlanta, and the City of Atlanta against any and all claims, judgments or liabilities to which they may be subject as a result of any breach of contract or negligence associated with, arising from, or relating to the submission by responder of a proposal in response to this RFP;
2. Offeror agrees that its status shall be that of an independent contractor, and neither it nor any of its employees or subcontractors is or shall be an agent, servant or employee of ABI, Invest Atlanta, or the City of Atlanta;
3. Offeror agrees that ABI shall be permitted to use and reproduce images of the selected projects for promotional purposes;
4. All proposal submissions become the property of ABI; and
5. A Federal Form W-9 for tax payer identification number and certification shall be required, along with other required documents.

PROTESTS

Any protest of the RFP solicitation documents or process shall be submitted for resolution to:

Atlanta BeltLine, Inc.
Procurement Officer
100 Peachtree Street NW, Suite 2300
Atlanta, GA 30303

Such protest shall be in writing and shall be supported by the information necessary to enable the protest to be considered. A protest will not be considered if it is insufficiently supported or it is not received within the time limits specified herein. A protest based upon terms, conditions, or form of a proposed procurement action shall be submitted so that it is received by ABI no later than ten (10) calendar days following notification of the action by ABI. A written final determination on any protest will be rendered by ABI and will be provided to the protester as soon as practicable.