

TADAC Annual Business Meeting 02/15/2020 NOTES

PRESENT:

Brionte McCorkle

Nathan Soldat – representing ABI

Alex Trachtenberg

Jared Evans

Lucy Bigham

Stephanie Flowers

Doretta Hayes-Parker

Sagirah Jones

Laura Harker

Ken Wilkinson

Abhi Goel

Luretia (Dany) Craig

Shalise Steele-Young

Chris Koch

Angelyn McDonald

Jason

Meeting called to order at 8:30 am. Quorum achieved before any votes were taken.

Brionte led meeting with a Powerpoint presentation that was sent to TADAC members on Monday, Feb. 17th.

Topics Covered in Slides Prior to First Breakout

Atlanta BeltLine Goals

Guided by Three Plans

BeltLine Planning Subareas and Master Plans

What is TADAC?

TADAC Leadership

Breakouts to Get to Know Each Other and to Discuss TADAC Scope (with slide on Scope)

Small groups of 3 or 4 met and exchanged more information than we have time for at general meetings. Discussions on scope included, but were not limited to the following:

- a scorecard of tracking TADAC recommendations and whether ABI followed them
- ideas on a tool with recommendations that also seemed like the TADAC SIP report
- going to City Council and NPU meetings
- creating talking points for TADAC members to use when attending other meetings
- member relationship to our reporting bodies and need to reach out to them
- starting conversations on social media

Alphabet Soup Slide Game

Members were asked to use the 27 acronyms presented to identify what the acronyms stood for. Alex Trachtenberg won.

Jeopardy Game

Members broke in to 3 different groups of four to five to play a Jeopardy game designed by Brionte. The purpose was to identify leaders that impact the Atlanta BeltLine Project.

Categories were:

- ABI Board of Directors
- City of Atlanta Leaders
- Invest Atlanta Leaders
- Fulton County Board of Commissioners
- ABI Staff
- Other Leadership

The final question was about Atlanta History as it related to the early railroads. The group that won was up by 1 point after the final bet. We found that among all the TADAC members we were knowledgeable about the persons in all the categories, with the exception of the ABI Board of Directors. Consequently, a suggestion was made to set up a meet and greet with the ABI Board. Nathan will pursue how that could be accomplished.

Next Topics Covered in Slides

- TADAC Structure and Meetings

Membership voted to change March 24th, 2020 meeting to March 23rd due to conflicts with an affordable housing meeting and the Georgia election primary. Membership also voted to move the Nov. 24th meeting to Nov. 17th due to Thanksgiving with the Executive Subcommittee moved to Nov. 10th and the Finance and Development Subcommittees moved to Dec. 8th 2020 due to Christmas.

Nathan announced that Marshall Norwood, ABI CFO, would present the draft ABI 2021 budget to TADAC at the March 23rd meeting with our questions due to Marshall by March 30th. Discussion occurred around TADAC and Financial Subcommittee participation and responsibilities.

Next Topics Covered in Slides

- TADAC Recruitment and Onboarding

There was discussion of formal and informal onboarding and of a possible walk for members on the Westside Trail in the spring. Members expressed need for all these forms of onboarding.

Next Topics Covered in Slides

- TADAC SWOT Analysis

Discussion occurred related to the following issues:

- Lack of budget data and metrics on the 3 major ABI BeltLine Plans
- Decision Support Tool that was created by a contractor several years ago, but found by TADAC and ABI to be too complex to be useful
- Changes to TADAC enabling legislation and revisiting the recommendation for 2 years ago. Nathan will send that out.
- Budget and spending reports from ABI
- Question raised about MARTA accountability to the BeltLine
- More MARTA and could TADAC have had more influence?

Next Topics Covered in Slides

- 2019 General Body Goals

Discussion occurred on the problems with those goals. Suggestions were made about the following:

- developing a matrix for what TADAC works on
- developing a goal about engagement and presentations to other groups
- developing a public engagement tool kit
- reporting once a year to our appointing bodies

Due to running out of time Brionte will work with a smaller group of members to create the 2020 General Body goals for later presentation to TADAC

Meeting adjourned about 12:45 pm. Lunch was served. 1:30 BeltLine bus tour was taken by about 12 members. Bus tour ended at 4:30 pm.