

Annual Business Meeting

Saturday, February 15, 2020 100 Peachtree Street NW, Suite 2300 Atlanta, GA 30303

Schedule at a Glance

8 a.m. - 8:30 a.m. Breakfast

8:30 a.m. - 12:15 p.m. Business Meeting

12:15 p.m. - 1:30 p.m. Lunch*

1:30 p.m. - 4:30 p.m. Bus Tour**

^{*}Meals provided by mouthfeelculinaryco.com

^{**}While most of the tour is seated on the bus, we will exit the bus a few times. Please dress accordingly for the weather and wear comfortable shoes. Bus tour not open to the public.

Agenda

- 8:30 am Welcome
- 8:35 am Beltline Overview & Review of Deliverables
- 8:45 am Review TADAC Enabling Legislation and Bylaws
- 9:00 am Introductions Activity
- 9:20 am TADAC purpose & scope
- 9:40 am Break
- 9:55 am Alphabet Soup: Learn the Acronyms and Jargon
- 10:10 am Who's who? TADAC Jeopardy
- 10:25 am Break
- 10:40 am Review Organization Chart and Appointing Bodies
- 10:55 am TADAC Committees & Roles
- 11:10 am SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis
- 11:30 am Goal Setting, milestones, metrics
- 12:00 pm TADAC Membership Commitments
- 12:10 pm Vote to Reschedule TADAC Full Committee Meeting on Mar. 24 to Mar. 23
- 12:15 pm Lunch
- 1:30 pm Bus Tour

<u>Purpose</u>

The purpose of the Beltline Tax Allocation District Advisory Committee is to make recommendations to Atlanta Beltline, Inc. and the City on the issuance, allocation and distribution of tax allocation bond proceeds within the BeltLine Redevelopment Area and receive information from ABI to monitor the effective and equitable implementation of the BeltLine Redevelopment Plan. At this year's annual meeting, we are coming together to reorient and recommit ourselves to this work. Last year, TADAC experienced a lot of turnover in its membership. This was expected as we had set a goal to better enforce attendance requirements at the annual meeting. The result of this action, we hope, has been that the current members on TADAC are committed and enabled to participate in a meaningful way. This year, we will make more strides in being better able to serve our role as advisors to ABI, stewards of TAD Funds, and public representatives.

Outcomes

- Break the ice —> As they say, teamwork makes the dreamwork! TADAC members will spend some time getting to know each other.
- Vision —> We'll discuss what we as TADAC really want to see on the beltline and better understand the "why" of each member's service.
- Beltline goals —> Members will take a deep dive into the project's key metrics and challenges to achieving them.
- Our role —> We will get clear on what is within the scope of TADAC and discuss opportunities to advance the vision of the Beltline within it.
- Our goals —> We established goals for the full TADAC at the annual meeting last year. Subcommittees also have been working towards goals. We'll check in on progress and orient ourselves for the work ahead.
- Who —> We must understand ABI's staff and board leadership, as well as other key players like Invest Atlanta, MARTA, and the mayor's office.