The Atlanta BeltLine Quarterly Briefing
February 27, 2018

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Aplombs Captivation
by Andrew Light
Transportation Update
Transportation Updates

- ~16-miles of proposed light rail transit in environmental review. Anticipate completion of all 4 documents in CY2018.
- Westview Village Concept (RDA Blvd Complete Street) moving into Final Design.
- Ponce de Leon Avenue Streetscape anticipating construction start in FY2019.
- Community Kick-Off for University Avenue Scoping Study in April 2018.

*visual is example from Houston, Texas*
Enota Park Design

- Expand a 0.3-acre playlot to a 9-acre neighborhood park with connections to the Westside Trail
- Selected design team is completing survey and environmental work
- Design kick-off with the community on March 22nd
- Design completion by end of 2018
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Eastside Trail Extension Phase 2

- 0.25 miles from Kirkwood Ave to Memorial Drive
- ABI is working with City to evaluate existing bridge over Fulton Terrace / Mauldin Street
- ABI received 3 bids from interested contractors; in negotiations
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Southside Trail Design

- 4 miles, University Ave. to Glenwood Ave.
- Preliminary Design completed and reviewed by GDOT
- Additional design funding awarded by ARC
- Kicking off final design with community this spring
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Northeast Trail Design

- 4 miles, Monroe Dr. to Lindbergh MARTA Station
- Connections to PATH 400, Peachtree Creek Greenway and South Fork Trails
- Additional design funding awarded by ARC
- RFQ Posted on 2/20 with responses due 03/29 @ 3 p.m.
Proctor Greenway Phase 1

• Nearly 3 miles of a planned 7-mile greenway connection to the Chattahoochee River opening in April

• Connects Bankhead MARTA Station to Westside Atlanta Charter School

• Partnership with Mayor’s Office of Resilience, ReNew/TSPLOST, PATH Foundation, Trees Atlanta and others
Bobby Jones Trail Spur

- Nearly 1 mile trail spur around Bobby Jones Golf Course
- Connects Peachtree Hills to the Northside Trail
- Partnership with the PATH Foundation, City of Atlanta, Atlanta Memorial Park Conservancy, State of Georgia and others
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Housing Update

Reynoldstown Senior Affordable Housing
Gateway Capitol View

- Oakland City MARTA
- 160 senior units
- Complete in Spring 2018
- Developed by Prestwick Group
- Supported by Atlanta BeltLine and Invest Atlanta
- Property manager: Michelle Osborn, 404-753-0073
Art on the Atlanta BeltLine Recap
Arts & Culture Program

• Art on the Atlanta BeltLine Public Art Program
• Arts & Culture Strategic Implementation Plan
• External Exhibits
• Special Projects
Request for Proposals (RFP)

- The call is OPEN until March 16
- Broader ground game with NPUs, direct mailings, collaboration with other arts organizations
- Published juror list available
AoAB Exhibition Breakout

• **BeltLine Walls**: A mural festival in Lee/Murphy Tunnel

• **Concert Series**: Gordon White Park and hybrid Fall Fest in Multiuse Field at the Historic Fourth Ward Skate Park.

• **Performances**: On the corridor and BeltLine-adjacent spaces

• **Inertia**: A cohesive and titled sculpture exhibition

• **Lecture Series**: Orators on the BeltLine

• **Special Projects**: Organizational collaborations; independently funded projects/exhibitions
Arts & Culture Strategic Implementation Plan

- NEA – Our Town grant funding

- Consultant is CivicMoxie, LLC

- Upcoming Events
  - March 5
  - March 8
  - March 19
“Belting on the BeltLine”

- The Atlanta Opera on the BeltLine
- GCN/Home Depot Foundation grant awarded to Atlanta BeltLine Partnership
- Full production and pop-up performances
- Kick-off in May
Thank you!

@AtlantaBeltLine // engage@atlbeltline.org

The future Southside Trail
Sunset Over Westside and West End Trails and Gordon White Park
Atlanta BeltLine Partnership

- **Enable** the Project
- **Engage** the Public
- **Empower** the Residents

Westside Trail Grand Opening

Washington Park Jamboree 2017

Girls on the Run Atlanta
Atlanta BeltLine Partnership

Capital Campaign

THE FUTURE STARTS NOW: OPENING THE CORRIDOR

$5.75 Million Capital Campaign to Activate the 22-Mile Loop
Capital Campaign

Westside Park at Bellwood Quarry
Enota Park

Capital Campaign
Capital Campaign

Northeast Trail
Atlanta BeltLine Partnership

Reynoldstown Performance Stage
Atlanta BeltLine Partnership

Atlanta BeltLine Center

Opening Spring 2018!

- Exhibits and Interactive Displays
- Partner Programming
- Speaker Series
- Donor Recognition
- Merchandise Sales
- ABI Community Engagement Office Hours
Engage the Public

- Special Events
- Bus, Bike & Walking Tours
- Volunteering
- Adopt-the-Atlanta BeltLine
- Free Fitness Classes
- Run.Walk.Go! Race Series
- Funding for Lantern Parade & Art on the Atlanta BeltLine
## 2018 Program and Event Calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>“All Call” Volunteer Days</td>
<td>March 3, July, October</td>
</tr>
<tr>
<td>Washington Park Jazz Jamboree</td>
<td>May 12</td>
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<tr>
<td>A Slice of Summer</td>
<td>June 3</td>
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<tr>
<td>Westside 5K</td>
<td>July 14</td>
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<tr>
<td>Art on the Atlanta BeltLine</td>
<td>July ‘18 – June ’19</td>
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<tr>
<td>Old Fourth Ward Fall Fest</td>
<td>September 21 – 22</td>
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<tr>
<td>Lantern Parade</td>
<td>September 22</td>
</tr>
<tr>
<td>Eastside 10K</td>
<td>December 1</td>
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*This year featuring live, late afternoon jazz from [Atlanta Jazz Festival](https://www.atlantajazzfestival.org)*
Empower the Residents

- Health
- Housing
- Economic Opportunity
Empower the Residents

Westside Trail Community Health Grants

Funded by Kaiser Permanente of Georgia

One Year Grantees
- Atlanta Community Food Bank
- Atlanta Contact Point
- Girls On The Run
- Truly Living Well
- Grady Health System

Two Year Grantees
- Georgia Conservancy
- Insight Cultural Tourism
- Wholistic Stress Control Institute

Contact Information:
- Atlanta Community Food Bank
- Atlanta Contact Point
- Girls On The Run
- Truly Living Well
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Two Year Grantees:
- Georgia Conservancy
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Empower the Residents

Westside Trail
Community Health Grants

More than 358 program participants to date
Empower the Residents

Free Homeowner & Home Buyer Empowerment Workshops
Fun Ways to Connect with the Atlanta BeltLine While Supporting the Vision

Supporter Perks

Connecting Businesses and Supporters to Atlanta BeltLine Experiences

• Annual donation of $45 provides access to discounts and specials at 60+ restaurants and experiences along the Atlanta BeltLine

• Participating businesses include Healthful Essence, Tassili’s Raw Reality, Wren’s Nest, Mountain High Outfitters, Two Urban Licks, Beetlecat, and many more

• Visit BeltLine.org/SupporterPerks for a full list of discounts and promotions
A Special Supporter Perks Summer Kickoff Event

When: Sunday, June 3, 2018, 1:00 – 4:00 pm

Where: Skyline Park on the Roof of Ponce City Market

What: Entry fee gets you unlimited use of amusement park games, delicious food, beverages, a spectacular view of the Atlanta skyline, and ABP Trekker level benefits for an entire year ($100 value)
Thank you!

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