



Call for Art Committee Members

Art on the Atlanta BeltLine (AoAB) is seeking dedicated volunteers to serve on the steering committee for the annual temporary public art project. The exhibition, now in its fifth year, is the largest outdoor art exhibition in the southeastern United States. We are seeking talented individuals and/or companies who can lend their time, skills, creativity and expertise to continue to bring bigger and better art for our city. If you want to be a part of Atlanta's most transformative, exciting project, please read through our descriptions below to discover the best fit for you.

The exhibition runs from the beginning of September through mid-November. The art committee meets in advance and during these months as needed, often meeting regularly when closer to the exhibition kick off in September. Our offices are located at 86 Pryor Street, 30303 near the Five Points MARTA station downtown. Performance dates for the 2014 exhibition are September 6-7, 20-21, and October 18-19. **We ask that volunteers try to be available during meeting and performance times in order to best serve the committee.**

Please submit a resume via email to ebuchen@atlbeltline.org. In the email, please explain what skills you would bring to which function, include highlights of your work as appropriate, and include any other relevant information. Submissions are due by June 11, 2014. We will reach out for phone conversations and interviews.

If you are part of a company that is interested in providing services, we can discuss the possibility of donating in-kind services in order to become a sponsor. Sponsorship benefits include mention and logo placement in our web and print media. For a full list of benefits please visit <http://art.beltline.org/sponsors>.

The atmosphere of the art committee is one of passion, creativity, fun and ambition. All committee members are invited to artist socials and committee events. We are people who care deeply about the transformative nature of the Atlanta BeltLine and public art in our city. If you join us, we encourage you to include your participation in Art on the Atlanta BeltLine in your resume, bio, social profiles, etc.



Volunteer Descriptions

Function: Visual Installation Manager

Volunteers needed: 2-4

Description: Visual Installation Managers are needed to assist artists in the construction and installation/de-installation of their works on the Atlanta BeltLine. This can include picking up/delivering tools; assisting artists with material selection and sources; advising on construction and safety best practices; maintenance of the art.

Function: Technical Director/Stage Manager

Volunteers needed: 2-4

Description: Technical Directors/Stage Managers are needed to prepare and execute our listed days of performances. This can include working with sound engineers; handling band, dance troupe, and performance artist coordination; running set installation/strike; and advising on set materials/construction.

Function: Event Planner

Volunteers needed: 3

Description: Event Planners are needed to coordinate details surrounding performance weekends, artists' socials, AoAB parties, etc. This can include permitting; recruiting beer and food trucks; putting out signs at the event; bringing, setting up, and breaking down an info/merchandise table; parking; coordinating volunteers; etc.

Function: Photographer

Volunteers needed: 2

Description: Skilled photographers are needed to document visual art installations and performance events. Availability on performance weekends (listed above) is needed. Photographs must be edited and ready to share in our artists' galleries on the website, social media, print materials, and in merchandise. Photographers may also be asked to assist with the posting / utilization of photographs online and in print. Photographers must have their own cameras and photo editing software.

Function: Videographer

Volunteers needed: up to 2

Description: Skilled videographers are needed to document performance events, conduct interviews with artists, and create cutting edge videos as needed to showcase the project. We are seeking creative input and new ideas for video approaches, themes, content, etc. Videographers must have their own equipment and be responsible for producing videos from start to finish. We may ask for support in publishing videos in our online channels. Videographers can be individuals or a firm interested in taking on AoAB as a pro bono client for in-kind sponsorship recognition.



Function: Graphic Designer

Volunteers needed: 2

Description: Graphic designers will assist with designing and printing materials within the AoAB design standards. This includes, but is not limited to, the annual exhibition brochure, signs, banners, displays, coffee table book, zines, catalogues, t-shirts, assorted merchandise, giveaways, and more. We would like to launch an art-specific merchandise program this year and would ask that the graphic designer(s) work closely with the Merchandise Manager and the committee to design items for the shop. Creative ideas and a unique approach to design are encouraged. Past AoAB files will be provided along with access to all images and fonts. The designer(s) must have access to their own Adobe Creative Suite software.

Function: Sponsor Relations Manager

Volunteers needed: 1

Description: The Sponsor Relations Manager will interface with donors and sponsors to keep them advised of all AoAB activities, to invite them to events, to cultivate our relationship with them, and generally serve as a liaison to the AoAB committee. This person's primary responsibility is keeping our donors and sponsors at the forefront of their thinking at all times to ensure we create a positive, special AoAB experience for them. The Sponsor Relations Manager will also work with the Fundraising Managers to ensure the donors and sponsors are accurately represented in all printed materials and on the website.

Function: Fundraising Manager

Volunteers needed: up to 2

Description: Fundraising Managers are needed to help seek funding from donors and in-kind sponsors. They will work closely with the Sponsor Relations Manager and Atlanta BeltLine staff to develop and pursue prospect lists, follow-up with donors, and help develop relationships which may lead to monetary or in-kind sponsorships.

Function: Merchandise Manager

Volunteers needed: 1

Description: AoAB seeks to launch a merchandise program for the 2014 exhibition and needs a Merchandise Manager to lead the charge. This person would oversee the design and production of merch items, seek in-kind donations as necessary for production, and collaborate on fulfillment. The Merch Manager would also coordinate to have products at each of the performance venues during event weekends. This could be an individual or a company interested in taking on AoAB as a pro bono client in return for in-kind sponsorship recognition.

Function: Distribution / Outreach Team

Volunteers needed: up to 3

Description: We are seeking individuals or a distribution company to disseminate the exhibition brochure and flyers for performance weekends throughout the city. We are looking for placement in a wide variety of locations, from coffee shops to galleries to libraries to boutique shops in addition to keeping our flyer boxes stocked along our open trails. A



professional flyer distribution firm interested in taking on AoAB as a pro bono client could do so in return for in-kind sponsorship recognition.

Function: Calendar Manager

Volunteers needed: 1

Description: The Calendar Manager would both post AoAB events to online calendars such as Access Atlanta, Zevents, Atlanta PlanIt, the Atlanta BeltLine website and facebook pages, etc. as well as design strategies to blast events to specific organizations, publications, etc.