



## Request for Proposals 2013

Visual and performing artists are invited to submit proposals for *Art on the Atlanta BeltLine* 2013. Scheduled for September through November, temporary works of visual and performance art will be exhibited along the linear greenspace of the BeltLine corridor.

The largest temporary art project in the history of Atlanta, *Art on the Atlanta BeltLine* seeks to include visual artists, performers, musicians and historic preservationists; placing working professionals alongside emerging artists.

Now in its fourth year, *Art on the Atlanta BeltLine* returns to bring visual art and performance to nearly 8 miles of the Atlanta BeltLine corridor.

The Atlanta BeltLine is an emerging system of parks, trails, transit and economic development that reclaims mostly abandoned rail corridors. With an emphasis on public spaces, improved transportation, cultural amenities and revitalizing neighborhoods, it has the potential to redefine the city and make it a better place to live, work and play. Find additional information about the Atlanta BeltLine at [www.beltline.org](http://www.beltline.org).

Potential projects should reflect the historic, environmental, cultural, functional, urban design, and/or aesthetic aspects of the sites and should be well-researched, well-planned and feasible. Although not limited to the following examples, potential projects might include all or some of the following:

- Temporary art, sculptural or visual installations;
- Gateway or entrance works;
- Performance works of all kinds, including but not limited to music, dance, theater and performance art;
- Utilization of fences or screening devices;
- Amenities for visitors – such as benches, bike racks, shade structures, recycling and trash collection receptacles;
- Loan of existing artwork, such as sculptures or assemblages;
- Murals;
- Plantings or environmental works.
- School or class projects

**For examples previously funded projects, visit [art.beltline.org](http://art.beltline.org)**

Potential art projects may be designed for site-specific installation, but this is not a requirement. Interdisciplinary approaches, innovative uses (or re-uses) of materials and new technologies are encouraged. Applicants may wish to consider ways in which some level of community involvement can be facilitated in the creation of the projects.

Proposed materials should be modestly priced and durable with minimal maintenance in an outdoor setting. All works must be designed to be safely removed at the end of the designated period, or



disintegrate safely into the environment. No works or materials deemed to be dangerous, toxic, or hazardous to public safety will be accepted and all construction methods must be adequate and safe for public interaction. While we would like to have projects that last throughout the exhibition period, we are also interested in performance works or ephemeral works that could be scheduled to occur periodically throughout the timeframe. If the location or its elements (trees, slope, etc.) might be part of the concept, we will attempt to identify volunteers to work with the artist(s) to help prepare the site, clear underbrush, etc.

### **LOCATIONS/SITES**

Proposed projects will be presented in the following sections of the Atlanta BeltLine:

- 1) Between Montgomery Ferry Road and Monroe Drive
- 2) Between Monroe Drive and Irwin Street (Eastside Trail)
- 3) Between Wylie Street and Memorial Drive in Reynoldstown
- 4) Between Washington Park and Allene Avenue in southwest Atlanta

Additional spaces may become available as the project progresses. Applicants will be notified of any changes.

### **PERFORMANCE DATES**

Performing artists and musicians should keep the following dates available. Performance events scheduled outside these dates will not be permitted.

September	7, 8, 21, 22, 28, 29
October	12, 13

**Some of our performance locations include:** the outdoor theater in Historic Fourth Ward Park, Gordon White Park, on the Atlanta BeltLine corridor in Reynoldstown behind H Harper Station, and on the Atlanta BeltLine corridor off Allene Ave.

### **ATLANTA BELTLINE WALKING TOURS**

Periodic tours of sections of the Atlanta BeltLine will be conducted. You are encouraged to explore the trails on your own or during one of these tours to be better educated about the terrain and history of the Atlanta BeltLine. Download the 2012 *Art on the Atlanta BeltLine* brochure from [art.beltline.org](http://art.beltline.org) for maps showing the trails and exhibition area. Our interactive map at [art.beltline.org/map](http://art.beltline.org/map) shows the entire corridor and current art locations.

### **BUDGET**

Amounts to be awarded are up to \$4000. Please note that funds are limited, and in last year's awards, the average amount presented was \$2000. The amount will be at the discretion of the selection panel. Of the total grant amount, artists should incorporate a minimum of 20 percent as an artist's fee in the budget that must be submitted with each proposal. The award will cover the design (including artist's fee), fabrication, shipping, installation, maintenance, and de-installation of the project. Artists may solicit contributions of materials or cash from other sources.



## TIMELINE

<b>Call for artist proposals published:</b>	February 13
<b>Electronic submission available beginning:</b>	February 18
<b>Information Sessions:</b>	<b>March 9, 13, 23</b> <b>April 2, 6</b>
<b>Deadline for entries:</b>	April 10
<b>Panel review:</b>	Week of April 15
<b>Accepted entries notified:</b>	May 3
<b>Artist orientations:</b>	<b>Week of May 13</b>
<b>Initial payments issued:</b>	Week of June 3
<b>Installation period:</b>	June-August
<b>Exhibition officially opens:</b>	September 7
<b>Begin de-installation:</b>	November 11
<b>Final de-installation:</b>	November 30

## INFORMATION SESSIONS

**Information sessions** will be hosted to provide additional information and answer questions about your proposals and this exciting project:

Date: **Saturday, March 9**  
Time: 6:00pm  
Location: The Goat Farm  
The Warhorse  
1200 Foster Street  
Atlanta, GA 30318

Date: **Saturday, March 23**  
Time: 11:00am  
Location: Abernathy Arts Center  
254 Johnson Ferry Road, NW  
Sandy Springs, GA 30328

Date: **Wednesday, March 13**  
Time: 6:00pm  
Location: WonderRoot  
982 Memorial Drive  
Atlanta, GA 30316

Date: **Tuesday, April 2**  
Time: 7:00pm  
Location: Georgia State University  
Arts and Humanities Building  
10 Peachtree Center Ave.  
Atlanta, GA 30302

Date: **Saturday, April 6**  
Time: 3:00pm  
Location: The Wren's Nest  
1050 Ralph David Abernathy Blvd  
Atlanta, GA 30310

**Additional information sessions may be scheduled. Please check [art.beltline.org](http://art.beltline.org) for any updates**



## SUBMISSIONS

**All materials must be received by 5:00 pm on Wednesday April 10, 2013.**

If you would like to submit your documents electronically, please go to [art.beltline.org](http://art.beltline.org), see link on the right side of the page. **Please submit files in a single PDF format where possible.**

If you would like to submit your documents by U.S. mail or walk in, please submit a CD containing your materials. All hardcopy materials must be on 8 ½ x 11 paper. Hard copy materials will not be returned. **Please address all materials to:**

Art on the Atlanta BeltLine  
Atlanta BeltLine, Inc.  
86 Pryor Street SW, Suite 300  
Atlanta, GA 30303

### **Submissions must include the following materials:**

1. Contact information including name, address, telephone and email address;
2. A written narrative describing your proposal (NOT TO EXCEED 250 WORDS);
3. A one sentence summary describing the proposed work;
4. Visual Artists should submit at least three sketches, showing scale, dimensions, and elevation; five digital images of previous work (JPEG or PDF) or related projects of recent artworks (not to exceed 1024 x 768 pixels at a minimum of 150 dpi provided on disk or uploaded) accompanied by a sheet with description of each work sample;
5. Performing Artists should submit a brief description and context for work sample. The samples should be on a DVD or provide a URL to an online source;
6. Musicians may submit a work sample on CD or a URL to an online source;
7. Biographical information including previous experience for all team members, including all contact information for each;
8. List of materials and installation guidelines, including a step by step process for installation;
9. Detailed budget for fabrication and installation including artist's fee.

For questions or further information, please contact:

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