VICE PRESIDENT OF ECONOMIC DEVELOPMENT

POSITION SUMMARY

The Atlanta BeltLine is the largest revitalization effort in the history of Atlanta, encompassing almost 20 percent of the city. It features 22 miles of light-rail streetcar transit, several crosstown streetcar transit line extensions to serve the city’s inner core, 33 miles of paved urban trails, over 1,300 acres of new parkland, 46 miles of streetscapes and intersection improvements, one of the South’s largest installations of public art, brownfield reclamation, and the creation of 5,600 affordable housing units and 30,000 jobs in the neighborhoods surrounding the underutilized and abandoned railroad corridor. In addition, ABI is committed to advancing equity and inclusion within the organization, along the corridor, and throughout all program and projects.

The Vice President of Economic Development plays a critical role in developing and advancing the economic development strategy to support implementation of the program’s mission. This position actively supports Atlanta BeltLine, Inc. (ABI) internally and externally in advancing economic development primarily via attraction of jobs, capacity building and facilitating outcomes that deliver private investment and project mission compatible revenue. The Vice President of Economic Development will report directly to the Chief Operating Officer. The Vice President of Economic Development will also coordinate and collaborate with the Director of Real Estate and Asset Management and the Vice President of Housing Policy and Development to execute the economic development strategy. A high level of coordination with Invest Atlanta is required to ensure alignment with the economic development plan for the City of Atlanta.

PRIMARY RESPONSIBILITIES

- Develop and implement a robust and progressive non-traditional economic development function for the Atlanta BeltLine that advances the activities identified in the 2030 Strategic Implementation Plan (SIP) and its Integrated Action Plan and aligns with the City of Atlanta’s economic development plan developed by Invest Atlanta.
- Provide thought leadership for equitable economic development activities that dismantling institutional and systemic barriers expands opportunities, and advances sustainable growth for low income people and communities of color around the Atlanta BeltLine.
- Identify and implement programs and practices that deliver equitable economic outcomes throughout all facets of economic development work.
- Direct and conduct research to provide input into economic development strategies utilizing national best practices that incorporate the needs and objectives of the Atlanta BeltLine,
include strategies to implement catalytic development that supports an adequate amount of job creating spaces and complements the real estate and affordable housing action plans.

- Develop and track economic impact measures that will serve as benchmarks for the economic development action plan.
- Identify strategies and programs that Atlanta BeltLine Inc. can use to attract capital for job creation and business growth. Develop a comprehensive program that includes the economic incentives that can be used for both new and existing businesses that locate along the Atlanta BeltLine and real estate developers that are advancing appropriately scaled and transit-oriented development projects.

- Implement an Atlanta BeltLine economic development strategy that includes:
  - Work with Invest Atlanta, City of Atlanta, Metro Atlanta Chamber of Commerce, WorkSource Atlanta, Development Authority of Fulton County, local, state, regional and national strategic partners to advance economic development for the Atlanta BeltLine.
  - Coordinate with City departments and other organizations actively participating in the advancement of economic development.
  - Serve as the liaison to new and existing businesses that are located on the Atlanta BeltLine to support strategies that promote growth and viability.
  - Develop strategies for short and long term engagement of businesses that are located on the Atlanta BeltLine.
  - Catalyze and support market rate development both in strong and weak markets in support of Tax Allocation District (TAD) increment growth and community redevelopment goals as articulated in Atlanta BeltLine Sub Area Master Plans.
  - Develop a program for Atlanta BeltLine TAD economic development incentives with Invest Atlanta. The incentives should work in concert with other incentives to create or attract catalytic transit-oriented development, new businesses and existing businesses to locate along the Atlanta BeltLine.

- In coordination with Invest Atlanta and other partners, market the Atlanta BeltLine to prospective businesses through meetings, attendance at conferences, and other venues.
- Advance technology-based approach to innovation districts, business incubation and new business attraction.
- Support ABI CEO and COO efforts to deliver new revenue sources that are compatible with the BeltLine program and that have no impact on the BeltLine user experience.
- Coordinate with other economic development partners at the local, regional, state and national levels to advance leading edge walkable, compact, high-density mixed-use development outcomes.
- Manage and ensure compliance with the First Source Jobs Policy and legislation. Work with the City of Atlanta’s designated workforce development provider.
- Promote the Vision, Mission and Core Values of ABI while fostering a collegial work environment.
- Prepare monthly economic development updates for the Atlanta BeltLine.
SKILLS & QUALIFICATIONS

Education:
• Bachelor’s Degree in Business or related field required. Master of Business Administration or other related degree highly desirable.

Experience:
• A minimum of 10 years proven experience in creation and successful implementation of economic development strategies.

Required Skills:
• Proven skills in managing staff and resources
• Understanding of real estate redevelopment
• Proven ability to develop relationships with local business leaders
• Excellent written and verbal communication skills and interpersonal skills, especially in the area of communicating with a variety of stakeholders, including the general public and the business community.
• Strong leadership, management and mentoring skills.
• Strong, persuasive communicator with excellent verbal presentation skills
• Experience working with tax incentive and other attraction tools
• Proven financial expertise, understanding creative financing and incentive options
• Experience in corporate relocation decisions
• Ability to market to large development corporations
• Ability to provide sophisticated knowledge and assistance to investors and developers seeking to joint venture on urban infill and redevelopment projects

Interested candidates should submit a resume and required cover letter to jobs@atlbeltline.org by September 11, 2020.

Atlanta BeltLine, Inc. is an Equal Opportunity Employer