BeltLine Subarea 1 Master Plan Update

West End Livable Centers Initiative Update

Public Meeting #1
May 30, 2019
Agenda

• Welcome + Introductions
• Background
• Planning Process
• Existing Conditions
• Kickoff Meeting Activities
Background
A larger region.

A larger city.

A lot more people.
The Atlanta City Design
Aspiring to the Beloved Community
“The aftermath of nonviolence is reconciliation and the creation of the beloved community.”

Dr. Martin Luther King, Jr., 1957
Agenda

• Welcome + Introductions
  – What is important to you?
• Stakeholder Working Group
• The Two Plans
• Community Engagement Overview
• The Subarea Master Plan
• The West End LCI
• What Has Happened Since the Plans Were Approved?
• Existing Conditions Overview
• Proposed Kickoff Meeting Activities

Equity  Progress  Ambition  Access  Nature
OUR APPROACH

Growth Areas will be designed to connect people and accommodate growth.

Conservation Areas will be designed to connect nature and protect other things that we value.
This is how Atlanta grows anyway.
We’re just going to be more intentional about it.
Identity

- Equity
- Progress
- Nature
- Access
- Ambition

Urgency

- Let's Include Everyone
- Let's Work Together
- Let's Open Doors
- Let's Prioritize People
- Let's Elevate Ecology

Design

- We're Going to Design
  For People
  For Nature
  For People in Nature

Implementation

- Core Values
- Strategic Actions
- Design Proposals
- Detailed Plans
Two Plan Updates

Beltline Subarea 1 Master Plan (2010)
• Sponsored by Atlanta BeltLine, Inc.
• Focused generally on one-half mile from the BeltLine trail/transit corridor
• Includes Tax Allocation District areas
• Neighborhoods of Adair Park, Bush Mountain, Cascade Avenue/Road, Mechanicsville, Oakland City, Pittsburgh, West End and Westview

West End Livable Centers Initiative (2001)
• Sponsored by the Atlanta Regional Commission and the City of Atlanta
• Focused more closely on the West End neighborhood and a portion of Adair Park
The Subarea 1 and LCI Boundaries
Planning Process
Subarea 1 Master Plan and LCI Update Schedule

Community Meeting 1: Kick-off Meeting
- Thursday, May 30, 2019 6:00 P.M. to 8:00 P.M.
- Location: West End Family & Life Center | 1191 Donnelley Avenue SW, Atlanta, GA 30310

Community Meeting 2: Workshop
- Saturday, July 13, 2019 9:00 A.M. to 1:00 P.M.
- Location: Herman J. Russell Center for Innovation & Entrepreneurship Symposium Training Room | 504 Fair Street Atlanta, GA 30310

Community Meeting 3: Draft Recommendations and Concept Plans
- Wednesday, August 28, 2019, 6:00 P.M. to 8:00 P.M.
- Location TBD

Community Meeting 4: Final Plan
- Thursday, October 3, 2019, 6:00 P.M. to 8:00 P.M.
- Location TBD

Plan Adoption: 4th Quarter 2019
Community Engagement

- Festivals & Community/Pop-Up Events
- Web-Based & Social Media Engagement
- Small Group Discussions/Interviews
- Project Survey
- Stakeholder Working Groups
- Design Workshops
- Public Meetings
What are the objectives of this process?

- **Enhance** existing centers and corridors
- Provide **access to a variety of travel modes**
- Encourage a **diversity of uses**
- Create **Opportunities for Public Involvement**
- **Develop a Vision** for Future Growth
Existing Conditions
Development Activity

Selected Developments and Investments in the Study Area

- Westview Commercial Village Renovations
- KIPP STRIVE Primary School
- JenCare Senior Medical Center
- Boggs Social & Supply
- Tuskegee Airmen Global Academy new building
- Atlanta Land Trust Affordable Housing
- Lean Draft House
- Private Home Renovations
- Mall West End Redevelopment proposal
- Warehouse School of Medicine Expansion
- West End Production Park
- The MET
- Switchyards West End
- Lee White Project
- Adair Court

Atlanta BeltLine SubArea 1

Overview

- Existing reinvestment/new businesses openings
- Proposed/In-progress reinvestment projects
Parks and Open Space
STREETS
Public places that accommodate people, commerce, cars, transit...and even bikes
**Growth Areas** will be designed to connect people and accommodate growth.

**Conservation Areas** will be designed to connect and protect other things that we value.
Design for people
36% of people 16+ do not own a car. In addition, approximately 18% of population is under 15 and 14% are over 65.
Design for people
How do we create a place for all ages and abilities, that is authentic and reflective of the area’s character, history, and values.
Major Initiatives Completed

- Streetscaping
- On-street parking
- Intersection improvements on major corridors
- Bike paths
- Installation of sidewalks
- Renew Projects
More MARTA Program

More MARTA Rail Program
- Atlanta BeltLine Streetcar Alignment
  - With Full Local Funding
  - With Partial Local Funding

Other More MARTA Projects
- Station Improvements & Transit Centers
- Light Rail Transit (LRT), Bus Rapid Transit (BRT), Arterial Rapid Transit (ART) & Frequent Local Bus

Existing MARTA Heavy Rail

Subarea 1
West End Station
Oakland City Station
Street Connections

Theme: grid completion
- None of this has been completed
- Planning re Outdoor Activity Center expansion not complete
- Building anew on large parcels triggers new streets
- Langhorn St did not make the cut for updated Renew project list
Corridors

**Theme: enhancing corridors**

- Major streets are barriers in many ways
- Traffic counts indicate capacity is available for multi-modal enhancements
- Upgrades can provide transportation and economic development benefits
Developing the Corridors

Theme: corridor focused development

- Historic Resources
- Urban form
- Compatible land uses
- Public spaces
- Housing options
- Employment options
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Connecting the Nodes

Theme: Nine activity nodes
• West End
• McDaniel/Glenn Streets
• Lee Street/BeltLine
• Warehouse Row
• Kroger Citi-Center
• Oakland City
• Westview/RDA Boulevard
• Enota Park
• Cascade Avenue/Beecher Street
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The Big Planning Question

How to support growth that benefits everyone?
Summary of Engagement Activities

Activity 1: **What are your community values?**
- Refine ABI’s Principles and WELCI’s Goals to identify your core interests for the community.

Activity 2: **Tell us your ideas!**
- Provide your ideas for the study area based on these (and other) categories: Economic Development, Arts/Culture/History, Mobility, & Entertainment/Recreation

Activity 3: **What makes your neighborhood great?**
- Document the greatest assets of the study area on a large sheet/board.

Activity 4: **What can make your neighborhood better?**
- Affix a green or red dot on a visual preference board indicating what they like or dislike (respectively) about local and regional character assets that could benefit the study area.

Activity 5: **What did we miss?**
- Review of existing conditions of subject matter (i.e. land use, parks, pedestrian and bikes) with opportunities to provide feedback where necessary.
Next Steps

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Plan Adoption: 4th Quarter 2019