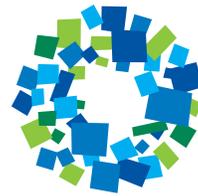


2019

Atlanta BeltLine Partnership Art on the Atlanta BeltLine Sponsorship Opportunities



Atlanta
BeltLine
Partnership

Join the largest temporary public art exhibition in the south as your company aligns with one of the largest, most wide-ranging urban redevelopment programs in the country that connects 45 neighborhoods — the Atlanta BeltLine.

JULY 2019 THROUGH JUNE 2020

This year we'll celebrate the 10th anniversary of Art on the Atlanta BeltLine!

About Art on the Atlanta BeltLine



Art on the Atlanta BeltLine strives to make art accessible to all and spans seven miles of trail on the east and west sides of Atlanta, with access opening to southside and northwest portions this year. The program represents artists from across Atlanta, the nation, and the world and in a variety of mediums. Now in its 10th year, Art on the Atlanta BeltLine is taking a new approach with expanded focus areas, new events and a year-long temporary exhibition.

The exhibition features the work of hundreds of local, national and international visual and performing artists. Selected installations will include sculpture, dance, murals, theater, outdoor concerts, parades, performance art and more. Art on the Atlanta BeltLine turns the paved and interim hiking trails and parks along the Atlanta BeltLine corridor into a free, linear gallery of public art and performance, exemplifying the transformative nature of the most important redevelopment project in the history of our city.

Over 300 artists participated in the 2018 exhibition and there has been more than a 40% increase in funded art since the project's inception, proving that there is a strong demand for public art in Atlanta. Learn more: art.beltline.org

Your sponsorship helps keep the Atlanta BeltLine vision on track — transforming neighborhoods into lively, beautiful, sustainable places with arts at the core of the corridor.

Who We Are



Atlanta
BeltLine
Partnership

Formed in 2005, the **Atlanta BeltLine Partnership** (ABP)

provides the collaborative platform advancing the Atlanta BeltLine project. ABP enables the project by raising money from the private sector and philanthropic community; engages the public through programming, events and activities; and empowers residents of Atlanta BeltLine neighborhoods through partnerships that bring about positive outcomes in the areas of health, housing and economic opportunity.



Atlanta
BeltLine

Atlanta BeltLine, Inc. (ABI) was formed in 2006

to manage the implementation of the Atlanta BeltLine project. Tasked with overseeing the planning and execution, ABI works closely with City of Atlanta departments to define details of the plan, secure public funding, inform and engage members of the community, and serve as the overall project management office for construction of the trails, transit, parks, and other key components.



Our Reach

@ATLANTABELTLINE

389,000 followers

95,000 followers

74,000 fans

32,000 email subscribers

Learn more about us at atlantabeltline.org

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Sponsor Levels + Benefits

	Presenting	Platinum	Gold	Silver	Bronze	Patron
Event webpages	Linked logo	Linked logo	Logo	Logo	Logo	Name
Printed + digital brochure maps	Large logo	Large logo	Logo	Logo	Name	Name
Recognition on banners at events	Large logo	Large logo	Logo	Logo	Name	Name
Recognition on major gateway signs	Large logo	Large logo	Logo	Logo	Name	Name
Email Newsletters	Large logo	Large logo	Logo	Logo		
Recognition on digital signs on featured BeltLine segments	Large logo	Large logo	Logo			
Press release inclusion						
Social media tagging						
Opportunity for activation at events						
If available, local media opportunities						
Presenting sponsor recognition <i>"Presented by [company]" in all communications and materials. Max 4 presenting sponsors.</i>						
Please Choose Your Cash Sponsorship Level:	Presenting \$35,000 <input type="checkbox"/>	Platinum \$25,000 <input type="checkbox"/>	Gold \$15,000 <input type="checkbox"/>	Silver \$10,000 <input type="checkbox"/>	Bronze \$5,000 <input type="checkbox"/>	Patron \$2,000 <input type="checkbox"/>

Print deadlines for posters and fliers are one month prior to event.

Sign Up To Sponsor

Naming rights to exhibitions:

Presenting and Platinum Sponsors are eligible for naming rights to an exhibition for an additional fee of \$15,000. If you're interested, please contact Salisha Evans: salisha@atlblp.org + (404) 446-4408.

Company Information:

Name for Recognition _____
 Address _____
 City _____ State _____ Zip Code _____
 Email _____ Phone _____
 Representative Name _____ Title _____

I agree to sponsor Art on the Atlanta BeltLine. As a sponsor, I understand I will receive the applicable sponsorship opportunities described in this packet and agree to provide digital art work for all promotional advertising. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by the Atlanta BeltLine Partnership.

Authorized Sponsor Signature _____ Date _____

Payment Information: Invoice **A check is enclosed** Please make payable to Atlanta BeltLine Partnership

Credit Card: VISA Master Card AMEX

Card # _____ Exp Date _____ Security Code _____

Name on Card _____ Signature _____

Please send this completed form to:
 Atlanta BeltLine Partnership
 Attn: Salisha Evans, Director of Partnerships and Development
 112 Krog St. NE, Suite 14, Atlanta, GA 30307

Sponsorship proposals can be customized! If none of these packages sounds just right or you're interested in providing something not currently listed, please contact us with your ideas: salisha@atlblp.org or (404) 446-4408.