Fourth Quarterly Briefing of 2018

December 3, 2018

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Atlanta BeltLine®
### Key Projects:

- **22 MILES** of transit
- **46 MILES** of streetscapes and complete streets
- **33 MILES** of urban trails
- **1,300 ACRES** of new greenspace
- **700 ACRES** of renovated greenspace
- **1,100 ACRES** of environmental clean-up
- **$10-20B** in economic development
- **30,000** permanent jobs
- **48,000** construction jobs
- **28,000** new housing units
- **5,600** affordable units
- **CORRIDOR-WIDE** public art, historic preservation, and arboretum

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**Key Achievements:**

- 22 miles, connecting 45 neighborhoods
- 1,100 ACRES of environmental clean-up
- $10-20B in economic development
- 30,000 permanent jobs
- 48,000 construction jobs
- 28,000 new housing units
- 5,600 affordable units
- CORRIDOR-WIDE public art, historic preservation, and arboretum
Strategic Partnerships

Logos of various organizations including Renew Atlanta, Atlanta Regional Commission, MARTA, Georgia Department of Transportation, Georgia Department of Community Affairs, USDA, U.S. Department of Transportation, U.S. Department of Housing and Urban Development, U.S. Economic Development Administration, National Endowment for the Arts, Park Pride, Trees Atlanta, and The Trust for Public Land.
Atlanta BeltLine Planning Area

- 15,000 acres
- 22% of the City of Atlanta population
- 19% of the City’s land
Thank you!

@AtlantaBeltLine // engage@atlbeltline.org
ENABLE // ENGAGE // EMPOWER
Welcome!

Rob Brawner
Executive Director
Atlanta BeltLine Center
112 Krog St NE, Suite 14
Monday to Wednesday | 4-8 pm
Saturday and Sunday | 10 am - 7 pm
Capital Campaign | Opening the Corridor

$3.7+ million raised

$5.75 million goal

65%

Fundraising for

Art on the Atlanta BeltLine

Sponsored by

Atlanta BeltLine Lantern Parade

Sponsored by
2018 Program Highlights

David Jackson
Deputy Executive Director
Volunteering

1,525 Volunteers | 4,376 Hours of Service

Adopt the Atlanta BeltLine sponsored by Salesforce, IHG Foundation
Bus Tours

2,845 Participants | 115 Tours

Presented by Salesforce
Bike Tours
24 Tours | 370 Participants

Sponsored by Northside Hospital
Walking Tours

750 Participants

Sponsored by United Healthcare
In partnership with Trees Atlanta
Free Fitness Classes
375+ classes | 2,578 Participants
Presented by Kaiser Permanente
Westside Trail Community
Health Grants
6,735 Participants
Westside 5K/8K
Eastside 10K
2,800+ Participants

Presented by
Delta Air Lines
Washington Park Jamboree
40+ Health + Wellness Vendors

In partnership with
Atlanta Jazz Festival, The Atlanta Opera,
The Office of Councilmember Ivory Lee Young, Jr.

Sponsored by
Morgens West Foundation
Kaiser Permanente
A Slice of Summer Fundraiser

Sponsored by Skyline Park
Old Fourth Ward Fall Fest

In partnership with Rival Entertainment
Art for Action

600+ Local and Art on the Atlanta BeltLine Artists + Art Enthusiasts

Sponsored by Peridot West
Belting on the BeltLine

In collaboration with The Atlanta Opera
Sponsored by The Home Depot Foundation
Doggies on the BeltLine

150+ Doggies | 150+ Humans
Affordable Housing Advocacy

House ATL makes final recommendations to advance affordable housing and community retention

houseatl.org
Homeowner Empowerment
6 classes | 300+ attendees
Homeowner Empowerment Classes

Monday, December 10, 2018  
10:30 AM – 12:30 PM EST  
Capitol Gateway Apartments

Thursday, December 13, 2018  
10:30 AM – 12:30 PM EST  
Southeast Atlanta Library

RSVP: empower@atlblp.org  
404-446-4404  
beltline.org/homeowner-empowerment-workshops
Get Involved

Jess Hunt-Ralston
Director of Marketing and Communications
Get In The Loop
Join 30,000+ neighbors who receive monthly events + news
bit.ly/get-in-the-loop
Holiday Workshops

Saturday, December 8
10:30 am and 12:30 pm
Atlanta BeltLine Center

bit.ly/beltline-holiday-workshops
Become a supporter!

beltline.org/support
112 Krog St NE | shop.beltline.org | code: happyholidays
Come by and say hi!
You wanted More MARTA. Now it’s here!

ATLANTA BELTLINE QUARTERLY UPDATE

Ben Limmer, MARTA Assistant General Manager of Planning | Dec. 3, 2018
TODAY’S AGENDA

• About More MARTA Atlanta
• Timeline/historic vote
• Program highlights
  • Transit modes
  • Project maps
  • Project benefits
  • Project summary: BeltLine Corridor
• Project durations
• Region-wide transit expansion initiatives
• Major system upgrades
• Next steps on More MARTA Atlanta
• Stay connected
MORE MARTA ATLANTA: A QUICK SUMMARY

What is it?
• $2.7 billion investment in transit expansion and upgrades over four decades
• A partnership between MARTA and City of Atlanta

What will it do?
• Expands accessibility, connectivity and mobility
• Supports population growth
• Aligns with City of Atlanta’s vision for growth

How will it be funded?
• Paid for by a half-penny sales tax passed in 2016
• Federal and private funds will be sought to advance and expand key projects
MORE MARTA ATLANTA: A BRIEF HISTORY

• Compiled plans
• Conducted public outreach
• Developed project list and guiding principles
• Tax vote and approval

• Partnership formed between MARTA and City of Atlanta
• Public engagement and technical evaluation conducted

• Proposed project list identified
• Ongoing public engagement conducted
• Project list approved by MARTA Board of Directors on Oct. 4 2016

2017

2018
HISTORIC VOTE: OCT. 4, 2018

• MARTA Board of Directors’ unanimous vote based on:
  • Public input
  • Technical data
  • Performance measures

• Program to be implemented over four decades
  • Some services already in effect

• List of projects refined after months of public input

• Program offers room for flexibility
HISTORIC VOTE: REACTIONS

From the public:

“Excited to see public transit expansion via light rail!!!”

“MARTA is on the move! I support any and all efforts to make commuting and moving about Atlanta easier.”

“I’m looking forward to seeing these projects succeed and then kicking off the next wave of improvements.”

From Atlanta’s mayor:

“With development plans spanning from Greenbriar in Southwest Atlanta to Emory University, today’s MARTA vote helps move us closer towards becoming One Atlanta.”

Keisha Lance Bottoms
TRANSIT MODES: SOMETHING FOR EVERY RIDER

22 miles of Light rail transit (LRT)
Typically an electric railway with smaller capacity than heavy rail

14 miles of Bus rapid transit (BRT)
Fixed-route service with dedicated bus lanes and traffic signal priority

26 miles of Arterial rapid transit (ART)
Fast, frequent transit routes on existing roads and high-density corridors
CITY DESIGN
COMPLETE SYSTEM
CURRENT RAIL SYSTEM + LIGHT RAIL TRANSIT

Light Rail Transit Projects
- BeltLine NE
- BeltLine SW
- Campbellton Rd.
- Clifton Corridor
- Crosstown Downtown East
- Crosstown Downtown West

Light Rail Transit - Partially Funded
- BeltLine SE
- BeltLine West

Atlanta Streetcar
CURRENT RAIL SYSTEM + BUS RAPID TRANSIT

Bus Rapid Transit Projects
- Capitol Ave.
- North Ave. - Donald L. Hollowell Pkwy.
- Northside Dr.

Atlanta Streetcar
CURRENT RAIL SYSTEM + ARTERIAL RAPID TRANSIT

- Arterial Rapid Transit Projects
  - Peachtree Rd.
  - Cleveland Ave.
  - Metropolitan Pkwy.

- Atlanta Streetcar
CURRENT RAIL SYSTEM + NEW PROGRAM

- Light Rail Transit Projects
- Light Rail Transit - Partially Funded
- Bus Rapid Transit Projects
- Arterial Rapid Transit Projects
- Atlanta Streetcar
- Transit Centers
- Rail Stations
- Station Enhancements
CURRENT RAIL SYSTEM + NEW PROGRAM
(INCLUDING FREQUENT LOCAL BUS)
PROGRAM BENEFITS

Connectivity
• Connects more neighborhoods, schools, stores and medical centers
• Integrates with existing network and improves last-mile connectivity

Accessibility
• Enhances safety and access to transit centers and MARTA stations
• Provides greater access for large minority or low-income communities

Mobility
• Boosts mobility for workers to and from job centers
• Increases mobility for seniors and individuals with disabilities
PROJECT SUMMARY – BELTLINE CORRIDOR

- BeltLine Northeast: 3.1 miles – Lindbergh to Ponce City Market
- BeltLine Southwest: 3.5 miles – to Oakland City Station
- Develop funding strategy to leverage additional $200M committed to BeltLine
- Leverage development opportunities along BeltLine and at BeltLine stations to increase funding for BeltLine transit
- Work closely with ABI and City to meet transportation needs along the BeltLine
SERVICES ALREADY IMPLEMENTED

3 new local bus routes
1 new express bus route
10 new community circulators
3 routes timed to align with rail service
32 routes with increased service frequencies
32 routes with increased spans of service
<table>
<thead>
<tr>
<th>Implementation Timelines: Kick-Off to Operations*</th>
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<tbody>
<tr>
<td><strong>Up to 4 years</strong> Arterial rapid transit (ART)</td>
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<tr>
<td><strong>Up to 5 years</strong> Station enhancements</td>
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<td><strong>Up to 6 years</strong> Transit centers</td>
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<tr>
<td><strong>Up to 7 years</strong> Bus rapid transit (BRT)</td>
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<tr>
<td><strong>Up to 10 years</strong> Light rail transit (LRT)</td>
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*These benchmarks vary by project and are subject to change. Includes planning, environmental, design, construction and startup activities.
MAJOR PROJECTS: CURRENT DEVELOPMENT STAGE

BeltLine Corridor:
- Planning
- Environmental Review
- We are here
- Final Design
- Construction
- Operations

Campbellton Road:
- Planning
- Environmental Review
- We are here
- Final Design
- Construction
- Operations

Clifton Corridor:
- Planning
- Environmental Review
- We are here
- Final Design
- Construction
- Operations
REGIONWIDE TRANSIT EXPANSION INITIATIVES

**Clayton**
- 1-cent sales tax passed in 2014
- Includes bus service/facilities and high-capacity transit

**Gwinnett**
- Referendum goes to voters in March 2019
- If approved, 1-cent sales tax will fund heavy rail/bus service

**Fulton**
- Referendum possible
- Transit Master Plan completed in 2018
- Focus on bus rapid transit (i.e. GA 400)

**DeKalb**
- Transit Master Plan underway; completion expected in 2019
- Evaluating local transit; high-capacity corridors
CURRENT INITIATIVES: MAJOR SYSTEM UPGRADES

**Railcars**
- $1 billion investment to replace entire fleet, some dating to 1979, over next decade with modern cars

**Bus shelters**
- Agency adding shelters with seating at bus stops
- Up to 1,000 new shelters expected in next five years

**System enhancements**
- Tunnel ventilation system
- Escalator/elevator revamp
- Public address system
- Clean diesel/CNG buses

**Technology**
- Free Wi-Fi on all buses and trains; expansion underway to all stations
- Mobile payment app
WHAT WE’VE HEARD

At community conversation in Southeast Atlanta on Nov. 27, themes of comments and questions include:

• Project sequencing
  • What factors contribute to the order of implementation?

• Project funding
  • Improve clarity of how projects and the program are funded

• Current and future bus routes
  • What’s the status on expansion?

• Project connectivity
  • How will connections be made for certain projects?
NEXT STEPS ON MORE MARTA ATLANTA

• Programming of projects
  • Schedule development
  • Financial plan development

• Continued public outreach and education activities

• Process for intergovernmental cooperation on projects that are in both City of Atlanta and DeKalb County

• Regular reporting to MARTA Board and Atlanta City Council
STAY CONNECTED

Follow us on social media:

@MARTASERVICE  /MARTAtransit  @marta_explorer

Visit www.itsmarta.com/moremarta ...

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• To contact us via email or phone
Thank you!